

## PRESS RELEASE

### PRO EUROPE appoints Henri Meiresonne as new President



BRUSSELS, 2 June 2009 - PRO EUROPE (Packaging Recovery Organisation Europe), the umbrella organisation for thirty-one systems dealing with the recycling and recovery of packaging and packaging waste in Europe has announced the appointment of Henri Meiresonne as its new President.

Mr. Meiresonne is the Managing Director of the Belgian Green Dot scheme, Fost Plus. He was nominated by his peers from the other PRO EUROPE member organisations last week (28-29 May) in Reykjavík, Iceland.

Commenting on his appointment, Mr. Meiresonne declared: *"It's a great honour for me as this nomination is testimony to the trust my peers place in me. It is also a very important responsibility which I intend to take wholeheartedly"*. Fostering the exchange of best practice between countries/schemes and increasing PRO EUROPE's presence on the European scene will be among the top priorities of PRO EUROPE's new President.

Mr. Meiresonne also intends to emphasize the cost/efficiency ratio of recycling schemes, ensuring that both producers and fillers, and consumers are provided with a high value system. For Mr. Meiresonne, packaging recycling is a good example of successful implementation of the producer responsibility principle, where industry and authorities work together to achieve ambitious environmental targets. He insists that *"the 'Green Dot' scheme has contributed and will continue to contribute to the realisation of the principle of producer responsibility"*.

PRO EUROPE members are delighted to welcome Henri Meiresonne in his new function and wish him every success in achieving the organisation's goals. Moreover, they also welcome Stefan Schreiter from DSD (Germany) and Eric Brac from Eco-Emballages (France) as new members of PRO EUROPE's Shareholders Committee.

Ends.

For further information, please contact:

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Note to the editors:

#### **Who is PRO EUROPE?**

PRO EUROPE (Packaging Recovery Organisation Europe) is the umbrella organisation for the packaging and packaging waste recovery schemes which use the "Green Dot" trademark. PRO EUROPE acts as the authoritative voice and common policy platform for its members, representing the interests of all packaging recovery and recycling organisations mainly using the "Green Dot".

PRO EUROPE's members span 31 countries: 25 Member States (Austria, Belgium, Bulgaria, Cyprus, Czech Republic, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden and United Kingdom), 2 candidate countries (Turkey, Croatia), Norway, Iceland, Ukraine and Canada.

The members of PRO EUROPE wish to demonstrate that the recycling of used packaging is an important step on the path towards the sustainable development that is necessary to safeguard our planet for future generations. Their work in Europe and worldwide is both successful and transparent.

PRO EUROPE is headquartered in Brussels. The President is Henri Meiresonne (Fost Plus, Belgium), the General Manager is Joachim Quoden, and Pascal Gislais and Ursula Denison act as Secretary Generals.

For detailed information, please visit [www.pro-europe.info](http://www.pro-europe.info)

#### **About Henri MEIRESONNE**

Henri Meiresonne was born in Sint-Denijs-Westrem (Belgium) on March 27, 1947. He has a Master of Arts in Applied Economics from the State University of Ghent and an MBA from the Vlerick School of Management Ghent-Leuven (PUB '71-'72).

He followed a diversified career path, from the International Division of JANSSEN PHARMACEUTICA N.V. (1973-1980) to Assistant General Manager and Director Finance and Administration at the GROUP VAN MARCKE (1980-1985), General Manager Nelca Carpets Division of the GROUP NEIRYNCK INDUSTRIES (1985-1990), General Manager Floor and Wall Tiles Division of the GROUP KORAMIC (1990-1992) and Managing Director of the GROUP VTB-VAB (travel, road and travel assistance, publishing) (1992-2001).

Since January 1, 2002 he is Managing Director of Fost Plus, the Belgian Green Dot scheme.

He is married and has three daughters.